



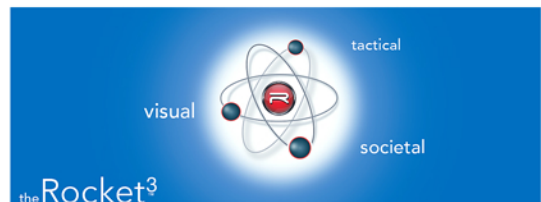
Phillips

Jim Phillips

Portfolio Examples

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INTELLIGENT DIAGNOSTICS brand in use



WEAVERCOOKE brand in use



Change, a NEW Way to Supplement your diet

NEW

Omega 3 & Vitamin D Supplement

A healthy life begins with
change



Nutrition that moves at your speed of life...

- Only 90 Calories
- Omega 3
- Vitamin D, 150% RDA
- Cola flavor, mildly carbonated
- Dietary Supplement

www.changenutrition.com



Market Opportunity Deck



Lamborghini Super Trofeo Series



Change Nutrition - Case Study



Our Winning Formula

CHANGE is the first supplement that combines great cola flavor with essential nutrients our bodies need: Omega 3 and Vitamin D. It's sweetened with pure crystalline fructose, a naturally lower dose of sugar that breaks down slowly in your body. (Translation: no sugar spikes/no sugar crashes)

CHANGE is gluten-free, low sodium, 90 calories, and loaded with two of the hottest supplements

We asked leading physicians and nutritional experts to explain its key ingredients:

- **Omega 3: EPA & DHA:** This fatty acid helps clear cholesterol, boost circulation, improve mental agility, and even fight depression.
- **Vitamin D:** A key to preserving bone health, this helps your body absorb calcium while promoting serotonin—keeping you in a “sunny” mood.
- **Pure Crystalline Fructose:** a natural sweetener that is released more slowly into your bloodstream – a better choice for diabetics and anyone who wants to avoid sugar spikes.





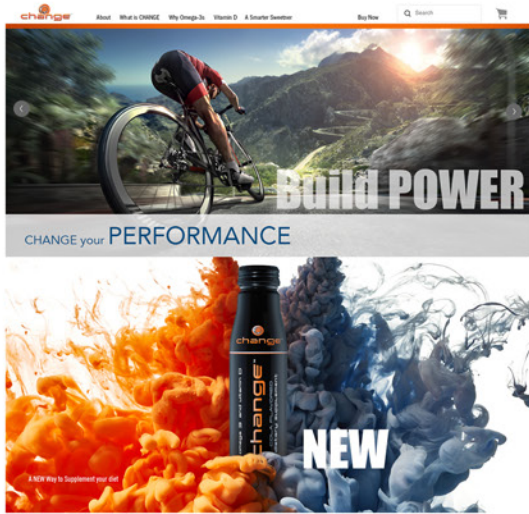
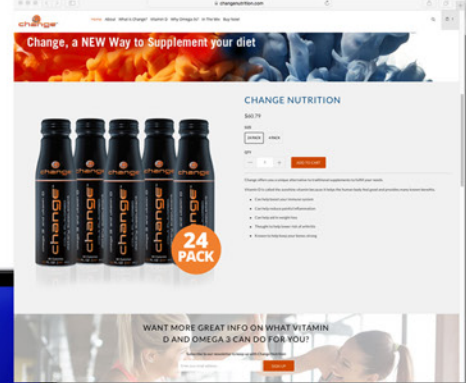
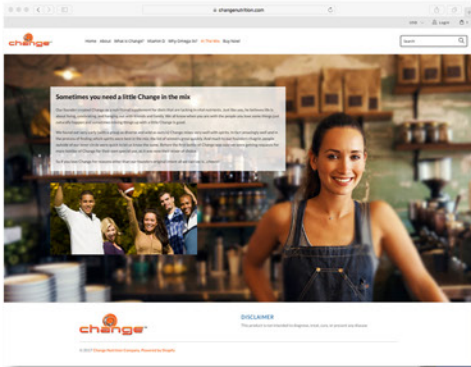
Change Nutrition 4 Pack

Tri-Fold Bottom, 4/1 - Pantone 715 C
Opposing die cut windows to view packaged product
Top Flap Box



Change POS retail signage examples





Website, Positioning, E-Commerce



Design In Use - Print, Multi-Media, Packaging, Motorsports Programs, Apps



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Pixel Optics | Aspex Eyewear | Contact

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LIFE-ACTIVATED EYEWEAR

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EYEWITNESS NEWS

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Industry Leader Since 1957

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Less really is more!

Who wouldn't want to wear super-thin, light weight, sleek-looking eyeglass lenses that enhance your overall appearance? Behold!™ single vision lenses give you fantastic looks - and more. With unique composite lens construction, Behold!™ ensures exceptional comfort and optical performance as well.

The World's First Composite Single Vision Lens

Behold! represents a new category of composite high index lens, combining innovative lens design technologies and well-known, proven lens materials to create the most versatile lens possible. Behold! lenses combine an aspheric, Silver® front component with a 1.67 index back. This unique composite structure enables processing to 0.8mm center thickness, resulting in an effective index of 1.74 (in most cases) with greater benefits than ordinary 1.74 index lenses.

Pioneering Composite Lens Technology

Behold!™ single vision lens is made using composite lens technology, a revolution in optical lens design. These products were made with composite design materials, bringing together cutting technologies to create a revolutionary product. Composite technologies have been applied to aerospace, military, industrial and consumer products.

Powerful Performance In A Small Package

Most minus powers can be safely surfaced to 0.8mm centers. Behold! has the thinnest centers of any plus power single vision lens of equal power and diameter due to its aspheric design and composite structure.

BEHOLD!™ THE THIN LENS

SAKRETE TRAINING

PROJECTS

SAFETY, SAKRETE PRODUCTS, PLAN, POST, CRACK, PATCH, REPAIRS

SIEMENS

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CHINA STEEL

Manufacturing, Taiwan

ATOMIC GE

Boy Scouts of America

Film, TV, Multi-Media, Web

BeautiEyes™ Joint Venture and Licensing Introduction

BeautiEyes™ take credit for something beyond your vision

and look to us what people really desire... great looks

BeautiEyes™

Fashion Forward Lens Technology

FedEx Express

earthSMART
FedEx carbon reduction envelope shipping

BeautiEyes™ technology is now available for a Joint Venture or exclusive licensing

As a required lens in the field of contact lens products, you have been involved in a cost-benefit analysis or pricing strategy

BeautiEyes™ was created to enhance the look of the eye with your contact lenses utilizing our patented technology. Your business will benefit by tapping into the basic human desire to look more attractive, manufacturing processes without increasing your cost of goods.

BeautiEyes™ can impact your business by offering:

- Lens features that greatly reduce astigmatism delivering a higher, clearer and more stable look
- A lens that can be used for near, intermediate and distance vision
- The year-round manufacturing environment without increased cost of goods
- A unique product that can help extend the lifespan of current contact lens users

Up to a 10 - 15% visual aperture increase *

BeautiEyes™ patented technology greatly opens the optical aperture of contact lenses that does not affect vision.



Medical Tech - The future of Vision

Look around and take notice of the many devices in the world that are powered by technology to the highest level of design.

The same holds true in medicine as well. The use of technology in medicine is not just a trend, it's a necessity.

eVision™ Optics now offers our new patented electronic eyewear LCD lens technology that can electronically change focus to meet your vision needs.

Most people argue that electronic lenses are not practical because they are too expensive and difficult to use. At eVision™ Optics, we agree.

For more information on this new technology Contact eVision™ Optics today www.evisionoptics.com

Introducing... the Electronic Contact Lens by eVision™

eVision™ Optics is offering the patented Electronic Contact Lens with embedded LCD lens technology that can switch from distance to near viewing.

By licensing this technology, your company can participate in the final product developments to meet your specifications and production requirements. This technology will allow billions of consumers with aging vision who prefer contact lenses to electronically control near to distance viewing with the swipe of a hand.

If you are looking for the latest innovations in vision technology, contact eVision™ Optics today for licensing opportunities.

Electronic Contact Lens technology

eVision™ Electronic Contact Lens changes focus electronically utilizing electronic LCD control to change diopters (focus)

LCD Focus Shift +3 Diopters	Normal viewing
LCD Focus Shift +1 Diopters	Normal viewing
LCD Focus Shift Normal viewing	Normal viewing

www.evisionoptics.com

Electronic eyewear for space

Home The Future Smart Focus Optics™ Electronic Eyewear / Contacts Electronic Frames Products Company News Videos Contact

JOURNEY TO MARS

INTERNATIONAL SPACE STATION
SPACE LAUNCH SYSTEM (SLS)
ORBITERS
LANDERS
IN-SPACE HABITAT
REDS TRANSFER SPACECRAFT
PROBES
ROVERS
SOLAR ELECTRIC PROPULSION
ASTEROID REDIRECT MISSION
ORION
COMMERCIAL CARGO AND CREW

Exploration Science Technology

eVision™

NATIONAL SPACE BIOMEDICAL RESEARCH INSTITUTE NSBRI

NASA

If your company wants to see the latest developments in the future of vision, you're in the right place. Companies and institutions like the National Space Biomedical Research Institute and NASA, look to e-Vision™ patented technologies to overcome difficult visual challenges here on earth and in space on the journey to Mars. One example of e-Vision's platform technology is our Smart Focus Optics™ electronic focusing eyeglasses, featuring an almost infinite number of prescription settings. The wearer will have the ability to customize their own vision needs by adjusting the settings for far, near and middle vision distances. These eyeglasses have the potential to provide astronauts with an immediate solution to visual changes that occur during extended space travel and may be useful to aid in an astronaut's visual accommodation on earth once the space mission has been completed. E-Vision has been developing electronic focusing optics for use in eyeglasses for space travel under a grant from NSBRI-NASA.

Introducing... eVision™ Advanced LCD Technology

As we age, our vision changes (presbyopia) requiring the use of bifocals or progressive lenses to regain the ability to see up close. eVision™ develops advanced science for vision products and has created an innovative answer to this problem... electronically focusing eyewear.

eVision™ worked on a molecular level to control transparent liquid crystals embedded inside of the lens matrix to shift focus. The user electronically controls the focus with a simple touch of the frames for reading or back to normal viewing. The new Mitsui TouchFocus™ eyewear that licenses our technology are now available for sale in Tokyo, Japan.

This and other eVision™ patented technologies are available to your company for eyewear and other vision applications. If you are interested in tapping into the billions of wearers or learning more about other eVision™ advanced technologies, please contact us.

On-board control
Touch activator
Power supply
LCD Embedded Lenses

Electronic Lens Technology

Lens
Electronic Control or Switchable
Embedded liquid crystal molecules
Touch and the crystals change the lens focus to reading view

The LCD technology is embedded in the lens substrate and activated by micro electronics in the frames.

eVision

www.evisionoptics.com

NSR

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Bringing Transformational Change to the Augmented Reality / Mixed Reality Industry

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INTELLIGENT DIAGNOSTICS

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